

RESHAPING HEALTHCARE FOR PEOPLE'S WELLBEING

During PMLN tenures over the past three decades, healthcare infrastructure and Pakistanis' access to health has progressed significantly. Some of Pakistan's premier health institutions, such as the Pakistan Kidney and Liver Institute (PKLI), have been established by PMLN. Access to health has been improved by upgrading and expanding the network of DHQ Hospitals, THQ Hospitals, Basic Health Units (BHUs) and Rural Health Centers (RHCs) across Punjab, and by launching the Health Card during PMLN's 2013-18 tenure. PMLN is committed to transforming Pakistan's healthcare sector at all levels in order to ensure that each and every Pakistan has access to quality healthcare.

Our focus spans seven key areas in the health sector: Primary Healthcare, Secondary Healthcare, Tertiary Healthcare, Medical Education, Preventive Healthcare, Drug Control, and Improved Governance. Key initiatives include enhancing infrastructure, launching mobile clinics, promoting nutrition, expanding immunization, and improving mental health services. Through dedicated interventions in each of these domains, we strive to transform the healthcare landscape and foster a healthier, more resilient nation.

PERFORMANCE 2013-2018

Safeguarded child's right to life

- Increased the rate of fully immunised children from 49% to 84%, covering 1M additional children
- Improved rate of safe deliveries from 68% to 81% Eliminated Nee-Natal & Maternal Tetanus from Punjab
- Reduced Polio cases from 306 in 2014 to 3 in 2018
- Treated 222,525 SAM and 634,602 MAM children
- Enhanced breast feeding rate from 16.8% to 30.7%
- Increased TB detection by 12%, with 93% success rate

Enhanced health access and coverage for the poor

- Opened access to private hospitals for 3M abject poor through PM's National Health Program in 44 districts
- Added over 7,000 hospital beds across Punjab
- Revamped 15 THQ and 25 DHQ hospitals
- Added 800 new 24/7 BHUs, and installed 1,000 ultrasound machines to ensure safe births
- Introduced 933 ambulances in rural and urban areas

- Set up 125 Hepatitis Clinics to contain the epidemic
- Established 4 Burn Centers and 2 Regional Blood Centers

Increased healthcare funding

- Increased healthcare financing from 0.27% of GDP to 0.91%
- Increased Punjab's health budget by 200% since 2012-13

Produced world-class health workforce

- Recruited additional 5,000 doctors, 3,800 Post Graduate Specialist Trainees and 8,000 nurses
- Established 3 medical universities and 4 medical colleges
- Upgraded 7 nursing schools to colleges

Channelized resources for sustainable population growth

- Conducted the long pending population census for effective planning
- Setup a Punjab Population Innovation Fund to generate creative models for family planning and reproductive health
- Ensured over 95% availability of contraceptives at family health clinics and family welfare centers across Punjab



PERFORMANCE 2022-2023

- Rebuilding health houses of 7000 lady health workers damaged by catastrophic floods
- Formulated the Strategic Action Plans for Non-Communicable Diseases
- Established The First National Program For Children With Autism And Intellectual Disability
- Formulated the National Tobacco Control Strategy 2022-2030
- Drafted the National Hospital Sector Framework
- Established Strategic Action Plans including National Lady Health Worker Strategy and Action Plan for Climate Resilient Health Systems
- Formulated the Strategic Action Plans for Non-Communicable Diseases
- Rs. 5 Billion National Program for Prevention of Diabetes
- Rs. 8.5 Billion National Multi-Sectoral Nutrition Program

Established:

- Allied Health Professionals Council of Pakistan
- Pakistan Nursing and Midwives Council
- Pakistan Medical and Dental Council
- Expanded immunization of Covid 19 for children aged 5-11 years, with 8 million free vaccine doses of vaccine



PROMISE 2024-2029

Primary Healthcare Strengthen Infrastructure

- Revitalize all Basic Health Units (BHUs) and Rural Health Centers (RHCs)
- Implement phased uplift of BHUs and RHCs nationwide
- Provide critical equipment, furniture, and fixtures
- Upgrade 200 RHCs into Model RHCs with integrated screening desks and 24/7 diagnostics
- Introduce mental health clinics at all DHQs and THQs
- Set up Dental Clinics at all DHQs and THQs to screen and treat dental diseases
- Establish a nationwide network of Regional Blood Centers
- Create national / provincial Emergency Response Centers

Access to Quality Care

- Launch Clinic-on-Wheels for urban slums across provinces
- Each Clinic-on-Wheel to offer basic OPD, Family Planning, Ante-natal, Post-natal care, nutritional screening, and communicable diseases screening
- Scale-up the ambulance system by increasing the fleet of well-equipped ambulances manned by trained paramedical staff
- Introduce telemedicine facilities, especially for hard-to-reach areas

Malnutrition and Stunted Growth

- Recognize nutrition as an inalienable right
- Implement programs for fortification of staple foods
- Ensure nutritious meals for all children at school in the government school system
- Ensure importance of nutrition and the issue and effects of malnutrition are adequately highlighted and emphasized in the national curriculum
- Leverage UNICEF's Early Childhood Development (ECD) and the Scaling Up Nutrition (SUN) initiatives to focus on the most vulnerable children
- Introduce a holistic nutrition program for the first 1,000 days, targeting stunting, wasting, and micronutrient deficiencies
- Scale up the Chief Ministers Stunting Reduction Programme to a national level

- Ensure access to Ready-to-Use Therapeutic Food (RUTF) and nutrition essentials
- Establish a national nutrition taskforce for multi-sectoral programming

Immunization

- Permanently interrupt poliovirus transmission by 2026
- Increase national Fully Immunized Child coverage to at least 90% by 2029
- Introduce new vaccines like HPV and Mumps based on evidence in the EPI Program
- Promulgate the Essential Immunization & Epidemic Control Act

Safe and Happy Families

- Ensure access to safe family planning services through Lady Health Workers, Clinic-on-Wheels, BHUs, and RHCs
- Establish Well-women Clinics at every DHQ and THQ
- Provide essential family planning services at tertiary hospitals

Healthcare in Schools

- Train School Health Nutrition Supervisors (SHNS) for basic screening
- Introduce a school hygiene and adolescent children's health program

Secondary Healthcare

Second-generation Revamping

- Revamp all secondary care facilities and introduce modern technology for provision of quality services at secondary healthcare facilities
- Affiliate DHQs with teaching colleges for training programs

Jail Health Programme

- All jail hospitals in the province will undergo a one-time revamping, including provision of new equipment
- Separation of Jail Hospital from executive control of Jail Superintendent to ensure that access to healthcare is not misused

Tertiary Healthcare

- Operational strengthening through complete revamping of all tertiary care hospitals
- Ensure provision of safe, free, and high-quality medicines for each patient in OPD, IPD, and Emergency

PROMISE 2024-2029

- Improve the state of operation theaters across the country
- Strengthen emergency care provision
- Strengthen Emergency blocks across all tertiary care facilities
- Introduce a centralized Stroke Management System
- Increase the ability of Tertiary facilities to conduct Primary Percutaneous Coronary Intervention (PCI)
- Provide high-quality diagnostic services through a pay-for-performance model for CT Scan, MRI, and Cath Labs
- Augment bed capacity by finishing incomplete projects initiated during 2018-2022

Medical Education Pursuing Medical Excellence

- Revision of Medical and Dental curricula to produce doctors skilled to meet the emerging social needs
- Establishment and functionalization of Medical Colleges as Centres of Excellence
- Inauguration of PKLI University with a special emphasis on development of post-graduate training programmes for nurses and introducing PhD programmes for nursing.
- Ensure all Pakistani medical graduates and postgraduates are recognized internationally
- Strive to provide international examinations like USMLE and PLAB frequently in Pakistan
- National internship programme for Health Professionals
- Nursing and Allied Health
 - Strengthen and improve Nursing Colleges across the country
 - Improve course content in the curriculum, and enhance teaching capacity for bachelors, masters, and further higher education, including PhD, for nursing

- Double the annual intake of nursing students across the country
- Strengthen Pakistan Nursing Council and Allied Health Council
- Establish Nutritionist & Dietetic council

Preventive Healthcare

- Provide integrated screening services at primary care facilities
- Provision of Non-Communicable Diseases (NCD) screening and counselling services.
- Introduce Family Medicine Model

Drug Control

- Revitalize Provincial Quality Control Boards, and District Quality Control Boards.
- Ensure Pre-qualification of Pakistan's Regulatory System with World Health Organization (WHO).
- Implement an electronic Track and Trace system by drug manufactures including barcoding on packaging of drugs.
- Revamp judicial system / drug courts enabling speedy disposal of all cases involving spurious & counterfeit drugs.

Universal Health Coverage and Universal Health Insurance

- Provide free-of-cost healthcare services specifically to low and middle income households

Establishing New Institutions

- Establish Hospital Management Authority
- Establishment and operationalization of Medical City in every provincial capital
- Establishment of Cancer Care Hospital in each province
- Establishment of PKLI facilities in each province



MAKING PAKISTAN BETTER CONNECTED: COMFORTABLE & AFFORDABLE TRANSPORT EFFICIENT INFRASTRUCTURE

Pakistan's transport infrastructure has been transformed during Quaid PMLN Nawaz Sharif's three terms as Prime Minister. He envisaged, pioneered, and developed by motorways in the country, starting with the Lahore-Islamabad Motorway (M-2), and subsequently successfully building a vast network of interconnected motorways, connecting the country from North to South. National Highways and the network of roads have also been improved and developed during the PMLN governments. Affordable mass-transit systems, including metro buses and trains, were initiated and

developed in several major cities by the PMLN governments in the federation and Punjab, including in Lahore, Islamabad-Rawalpindi, Multan and Karachi. PMLN also developed the Gwadar Port under CPEC and improved the performance of Pakistan Railways. In 2024, PMLN will continue its mission to improve existing and develop new roads and motorways in order to further improve mobility and connectivity. PMLN will also endeavour to raise the country's railways and air transport services to the level that our citizens and our nation deserve.

PERFORMANCE 2013-2018

Pakistan Railways

- Increased revenues from Rs. 18 billion to Rs. 50 billion
- Increased asset utilisation by improving availability of functional locomotives from 42% to 82%
- Improved passenger experience by upgrading passenger services and introducing e-ticketing

Improved Road Infrastructure

- Launched a Rs. 1,360 billion program to construct new highways and motorways across Pakistan including the Karachi-Lahore Motorway (Sukkur-Multan-Lahore Section) and the North-South Motorway
- Constructed 8,044 KMs farm-to-market roads in Punjab under Khadim-e-Punjab Rural Road Program (KPRP)
- Constructed 7,500 KMs, widened 11,000 KMs and rehabilitated 14,000 KMs of roads in Punjab

World-Class Urban Transport

- Built international-standard urban transport systems including

- Metro buses in three cities, Orange Line Metro Train and feeder bus systems
- Developed the Green Line project in Karachi
- Computerised route permits and digitised bus terminals in Punjab

Strengthened Aviation And Maritime

- Initiated and operationalized phase 1 of Gwadar port and started development of the Gwadar city
- Developed first ever dirty bulk cargo terminal at Port Qasim
- Completed Deep Water Container Port at the Karachi port
- Completed the first greenfield Islamabad airport
- Upgraded all major airports (Rawalpindi, Multan, Faisalabad, Quetta and Peshawar)
- Started construction of Gwadar International Airport
- Increased aircraft movements on average by 5.2% and passenger traffic by 4.5%
- Liberalised the aviation sector and gave operating permits to several airlines

PERFORMANCE 2022-2023

- Relaunched Green Line Train with the addition of new state of the art coaches
- Added 46 new passenger coaches and 200 freight coaches to Pakistan Railways
- Signed protocol and roadmap for 'Pakistan, Afghanistan, Uzbekistan Railway Project' to connect Pakistan to Central Asia, Russia and Baltic states and will usher in a new era of development
- Renewed progress on the ML1 project after a gap of 4 years with a revised cost of \$6.6 billion
- Blue Line, Green Line and Orange Line Metro Bus Services have been started.

PROMISES 2024-2029

Roads Infrastructure and Mass Transit Systems Urban and Rural Transportation Systems

- Further develop Rapid Mass Transit Systems in Lahore, Peshawar and Karachi, including completion of Karachi Circular Railway (KCR) and expansion of Green Line bus service in Karachi
- Complete BRTs in Hyderabad, Bahawalpur, Faisalabad and Quetta
- Establish a public transport system at all Divisional Headquarters
- Improve rural transport connectivity such that no village is more than 1 Km away from a bus stop

Road and Motorway infrastructure

- Complete the western and eastern road alignments of CPEC
- Complete the Sukkur-Hyderabad, Sialkot-Kharian-Rawalpindi and LahoreSahiwal-Bahawalnagar motorways
- Undertake M-9 Karachi-Hyderabad along new alignment
- Create Dedicated Freight Corridor at Pipri to improve Karachi city traffic
- Dualization of N-25 from Karachi to Khuzdar and Kuchlak to Chaman
- Build branch roads connecting major towns and cities to CPEC arteries
- Extend Margalla Highway from GT Road to Motorway
- Connect Lahore ring road with Multan Road
- Build a tunnel at Kallar Kahar on M-2 motorway
- Complete Rawalpindi ring road

- Construct ring roads in provincial capitals and cosmopolitan cities
- Dualization of Indus Highway CAREC Corridor Tranche-1 N-55
- Dualization of Old Bannu Road N-55
- Dualization of Pindigheb to Kohat N-80
- Dualization of Sarai Gambila to Kohat N-55
- Peshawar Northern Bypass
- Construction of Gilgit to Shandur road
- Construction of Chitral to Shandur road
- Chitral to Ayun to Bumborate road
- Widening and Improvement of N-45 between Chakdara to Chitral
- Construction of Hoshab to Awaran road
- Dera Murad Jamali Bypass
- Dualization of Khuzdar to Kuchlak N-25
- Imamia Colony Flyover and widening of road up to Shahdara
- Construction of JhalJaho - Bela road
- Construction of JhalJaho to Awaran section
- Construction of Nokkundi to Mashkhel
- Quetta Western Bypass
- Upgrade N-65 Quetta-Sibi-Jacobabad though dualization
- Widening of Lodhran-Multan section
- Link Muzaffarabad and Mansehra through motorway
- Construction of Mansehra- Gilgit Motorway
- Create alternate route linking Gilgit with Muzaffarabad through Shounter
- Construct Tunnels at Babusar and Wango Hills

PROMISES 2024-2029

- Dualization of Indus Highway under CAREC Tranche 3
- Khyber Pass Economic Corridor
- Construction of Awaran to Naal M-8
- Construction of Mashkhel to Panjgur
- Construction of 2 Tunnels at Kahori / Kamser & Challpani on Athmuwan - Sharda Khel road
- Construction of Road and Tunnel between Shounter to Khel
- Construction of Malakand Tunnel
- Construction of Sagu to Zhob Western Corridor
- Construction of Wangu Hill Tunnel
- Construction of Kharian Basima road
- Construction of Bridge on Indus river at Sukkur
- Construction of Besham-Khwazakhela Expressway

Expand Safe-City Project

- Initiate New Safe City Projects in remaining provincial metropolises
- Expand Safe City Project in other cities in the next phase
- Upgrade Safe City Projects already taken in Provincial Metropolises

Technology integration

- Enhance transportation efficiency by utilising latest transportation technologies
- Introduce smart traffic management systems for tracking goods and vehicles using real-time data autonomous vehicles
- Use digital platforms for public transit to optimise supply chain efficiency

Accessibility & eco-friendliness

- Making transportation accessible for citizens with disabilities by incorporating universal design principles in infrastructure and public transit
- Make transportation affordable
- Minimise environmental impact of transportation by investing in green transportation, green technologies, promoting public awareness, and implementing policies that reduce emissions

- Enable transition from road to a railway-based transport and logistics system aimed at reducing CO2 emissions
- Introduce two and three-wheeled electric vehicles through self-financing schemes in addition to production of electric cars, buses and freight trucks

Intermodal & cross-border connectivity

- Integrate different modes of transport seamlessly, facilitating smooth transition between trains, buses, and other forms of transportation
- Collaborate with neighbouring countries including Iran, Afghanistan, China and India, on cross-border transportation projects to enhance regional connectivity and economic cooperation

Performance Standards

- Revisit and upgrade the Motor Vehicle Ordinance 1985 to cater for modern-day commuting requirements
- Strict enforcement of traffic laws after revision of Motor Vehicle Ordinance, including period of certification of vehicles to contain hazardous emissions

Railways

Upgrade Rail Infrastructure

- Upgrade ML-1, ML-2 and ML-3 (Jacobabad-Sibi-Quetta-Taftan)
- Emergency rehabilitation and upgradation of track and ruling stock to ensure safety
- Continue upgradation of railway stations and passenger facilitation
- Increase allocation for Pakistan Railways in PSDP
- Construction of Rail-transport access to Mansehra
- Initiate Quetta- Gwadar Railway link through ML-4 Project

Tech-based Solutions

- Use tech-interventions to enhance capacity, productivity and reliability of railway services
- Start electrification between Karachi-Lahore in addition to use

PROMISES 2024-2029

of battery locomotives

Complete pending projects

- Complete connectivity of Thar coal with railway network
- Complete Karachi-Rawalpindi dedicated freight corridor on PPP basis
- Develop and improve connectivity with ports besides improving terminal facilities to prepare for optimum freight operation on completion of ML-1

Improve railway safety

- Revise and implement railway safety policies in line with global best practices
- Upgrade all unmanned level-crossings in line with global best practices

Aviation

Aviation Infrastructure

- Complete expansion of Lahore and Karachi airports
- Outsource management services of Lahore, Karachi and Islamabad Airports
- Expand and upgrade Quetta and Skardu airports
- Upgrade Sukkur airport to an international airport
- Rationalise open sky policy in line the national interest
- Build a new international airport at D.I. Khan, to cater to travellers from Southern KP, Northern Balochistan and Western Punjab
- Implement National Aviation Policy (NAP) launched in 2023
- Complete Muridke Aerodrome

Maritime Affairs

Maritime Ports

- Prepare national port development plan including standardisation of harbour craft, like Tugs, Barges & pilot boats
- Make Gwadar a smart port city by completing its expansion,

creating Free Trade Zones, university, water supply and power plant

- Improve capacity and efficiency of Port Qasim and Karachi Port
- Develop industrial and commercial hub at Port Qasim

Coastal Development

- Implement Karachi coastal comprehensive development plan under CPEC
- Develop marine and coastal tourism along coastal highway
- Improve existing fish processing and packaging facilities in coastal areas to realise export potential
- Take up Comprehensive Coastal Development at Karachi through FDI of \$ 3.1 billion under CPEC
- Build Coastal Economic Zone through FDI collaboration at Port Qasim

Shipping Industry

- Promote ship-building industry by establishing two project sites at Gwadar and Port Qasim on Joint Venture basis with the private sector
- Expand PNSC as leading shipping line of Pakistan by inducting new ships through partnerships with private sector

Transportation Governance

- Create Federal Ministry of Transport for integrated policymaking and implementation in the transportation sectors
- Create a National Road Transport Authority to ensure uniform policies and legislation compliant with UN standards and international conventions



NAVIGATING PEACE ACROSS BORDERS

Guided by the vision of Quaid-e-Azam Muhammad Ali Jinnah, PMLN has always sought to promote a policy of “peace within and peace without and has strived to harvest the fruits of Pakistan’s unique geo-strategic location, which places us at the borders of South Asia, Central Asia and West Asia. From energy and trade connectivity, to people-to-people movement and mobility, Pakistan is pivotal to the future of this region and beyond.

In recent years, the world has been in a state of flux, where consequences have added to the challenges confronting Pakistan. At a time of great upheaval and resultant turmoil, Pakistan’s foreign

policy needs to rapidly evolve on bilateral, regional, multilateral, and international fronts.

We believe that in an era where geopolitical dynamics are increasingly shaped by geo-economic strategies, Pakistan’s foreign policy framework needs to pivot towards an unwavering focus on geo-economics, to promote connectivity, enhance trade, attract investment, build partnerships for climate change, protect and promote the rights of the Pakistani diaspora and counter increasing islamophobia.

PROMISE 2024-2029

China: Optimizing Dividends of CPEC

- PMLN will work to forge even closer, the historic deep-rooted ties between Pakistan and the Peoples Republic of China
- PMLN will ensuring that the next phase of CPEC projects is delivered on time and in line with the vision of the two leaderships

Defence & Strategic Prowess

- Our government will ensure that Pakistan’s strong and impregnable defense is strengthened even further, through our continued and robust cooperation with our all-weather friend.
- Continue to lend our full support to China on international and multilateral fronts, particularly in areas of mutual convergence and shared interests

Central Asia:

Building Infrastructure For Trade & Economic Outreach

- Improve ground connectivity through road and rail with the Central Asian states

- Foster energy, trade and tourism agreements
- Unlock mutual economic potential and facilitating regional trade

SCO: An Engine Of Regional Growth

- Enhance our trade and energy connectivity with Central Asia, through Afghanistan and onwards through China and Russia, particularly under the mechanism of the Shanghai Cooperation Organization (SCO).

India:

Relations with India would be anchored in mutual respect, a shared vision for regional stability, and economic growth the following lines:

- Both nations need to engage in sustained diplomatic dialogue to address and mitigate regional tensions
- Primacy will be given to the resolution of disputes, especially that of Jammu and Kashmir.
- Pakistan would strive for a balanced partnership, ensuring equitable opportunities for both sides.
- Trade between India and Pakistan and connectivity within the

PROMISE 2024-2029

AARC region, can open up new vistas for regional prosperity. Holding the much-delayed SAARC Summit in Islamabad, as had been promised by India, would be the concrete first step in putting the regional cooperation policy back on track.

Diplomatic Ties:

- PMLN strongly holds the position that normalisation of ties with India, cannot take place till New Delhi reverses the unilateral measures taken on August 5, 2019

Islamic World

The PMLN has always advocated strong ties with brotherly Muslim countries particularly Iran, Türkiye, the GCC countries and rest of the Islamic world.

Iran

- Enhance economic and energy ties, capitalizing on geographical proximity and cross-border trade
- Explore avenues of joint ventures in energy, particularly in the oil and gas sectors
- Develop infrastructure to facilitate trade and enhance border security

Türkiye

- Enhance Pakistan’s already exemplary ties with Türkiye by increasing volume in the fields of Trade, Economy and Defense
- Further Strengthen the fraternal bond and close people-to-people affinity through cultural exchanges

GCC States, with special focus on Saudi Arabia, UAE and Qatar:

PMLN has historically maintained brotherly ties with the leaderships of the Gulf countries, especially Saudi Arabia, UAE, Qatar, and Kuwait. We intend to take this journey to new heights by:

- Making a major effort to facilitate a greater number of our skilled manpower to this region
- Build partnerships anchored in our shared values, but equally manifested in the economic, trade and commercial spheres,
- Work together to bring peace and prosperity in the lives of our peoples

- Ensure consistency of policy to avoid detriment to bonds that took decades to build

Palestine and Al-Quds Sharif

PMLN condemns and opposes, in the strongest manner, Israel’s genocide of Palestinians. We will:

- Remain vocal and active in our support for the rights of the innocent Palestinian people
- Call upon the global community to ensure earliest implementation of UN Security Council Resolution 242 and 338, which provide for a fair, just and legitimate resolution of the Palestinian issue.

Leading Voice of The Muslim Ummah

Pakistan has a significant role to play as a leading voice of the Muslim Ummah. To play this important role, our vision is to:

- Prioritize forging unity among the Muslim countries through platforms such as the OIC,
- Partner with brotherly countries to take unified positions, and be the collective voice for the Palestine issue, the Kashmir issue, and increasing Islamophobia
- Strengthen ties with Egypt, Jordan, Iraq, Lebanon, Morocco, Libya, Tunisia, Algeria, Malaysia and Indonesia and other important Muslim countries, to the mutual advantage of the Ummah

Afghanistan:

- Building Bilateral Trust:
 - PML-N believes that peace and stability in Afghanistan is directly linked to Pakistan’s own peace and stability. Going forward, PML-N will continue to work for peace with Afghanistan
- Build pillars for a mutually beneficial relationship
 - Pakistan would support Afghan political and economic stability, through enhanced trade and infrastructure connectivity, effective border management and support for Afghan trade routes.
 - We will promote regional connectivity, economic growth and energy transmission, through projects such as CPEC,

PROMISE 2024-2029

TAPI, CASA and other

Russia:

Build stronger relations with Russia through:

- Institutional mechanisms, with focus on energy and trade. (PMLN-led 2022-23 government secured import of first Russian cargo of concessional crude oil)
- Becoming partners for long-term regional peace and prosperity
- Fostering close cooperation at regional mechanisms, to build peace in Afghanistan

The U.S

Pakistan's ties with the United States will continue to occupy a vital and consequential place in Pakistan's foreign policy. The PMLN vows to:

- Work with the current, as well as future U.S. Administrations, on issues of mutual interest, particularly economy, trade, health, education (through the Knowledge Corridor), IT and climate change.
- Continue the robust security cooperation between the two countries
- Cooperate to root out threats such as Daesh, TTP and others to bring peace to Afghanistan and the region.
- Continue working with the US on regional infrastructure projects, so that economic dividends of peace can be fully realized
- Partner with the dynamic and resourceful Pakistani-American diaspora, to bring Islamabad and Washington closer

EU and the UK:

- Access to EU markets, at concessional terms, through the GSP plus mechanism
- Working with various European governments on migration and mobility issues
- Working with European partners and those in the UK, to deal with rising right-wing trends of Islamophobia and anti-diaspora propaganda

Africa and Latin America:

- Build stronger economic linkages with these regions

- Focus especially on Africa, a population of 1.4 billion people and some of the fastest growing economies in the world.

Multilateral Diplomacy

The United Nations

- Work with like-minded countries, to obtain dividends on multiple fronts including, climate change, trade concessions, investment facilitation, export of skilled manpower, technology transfer, implementation of sustainable development goals (SDGs)
- Continue pursuing Pakistan's longstanding and principled position on UN Reforms, including expansion of the UN Security Council
- Leverage our diplomatic standing and outreach to get Pakistan elected to major UN bodies, including the UN Security Council
- Continue adhering to international commitments and obligations to other multilateral mechanisms, such as the FATF
- Continue Pakistan's active role in the UN Climate Change process, under the COP mechanism
- Pursue the developed world to play their part in securing a responsible climate action plan for safeguarding the planet's future

Broadening The Multilateral Horizon

- Ensure Pakistan's active involvement in other multilateral forums, including, but not limited to:
 - The Shanghai Cooperation Organization (SCO)
 - The Economic Cooperation Organization (ECO)
 - G-77
 - D-8
- Seek new avenues for Pakistan's diplomatic outreach, including pursuing membership of BRICs and FATF

Strengthening Capacity for Stronger Diplomatic Outreach:

- Strengthen and empower the Foreign Office by reviewing and reforming the Foreign Office along modern lines
- Allocate adequate resources to equip executors of our foreign policy for the emerging challenges
- Ensure a "whole of government" working environment, when dealing with foreign policy issues

NAVIGATING PEACE ACROSS BORDERS



SAFE PAKISTAN: RESILIENCE AND SOVEREIGNTY

Amidst daunting national security challenges, Pakistan remains strong and resilient in the face of adversity. For PML-N, the safeguarding of citizens takes center stage, embodying a commitment to positive peace that uplifts every individual, with a special focus on empowering women and minorities, recognizing their vital role in national development. Our holistic strategy encompasses defense, foreign policy, internal security, economic policy, and social welfare, all converging to ensure human security. Through fostering consensus, encouraging collaboration, and

maintaining policy continuity, PML-N strives for lasting peace, stability, and sustainable economic growth, not only benefiting Pakistan but extending its positive impact across the entire region.

Successful nuclear tests in 1999 to make Pakistan the first Islamic nuclear power of the world, the National Action Plan which culminated in Zarb-e-Azb, Raddul Fasaad and Karachi Clean-up Operation during the 2013-18 government are all prime examples of how PMLN has always prioritized Pakistan's national security and left no stone unturned to ensure our country and our people remain safe.

PERFORMANCE 2013-2018

Delivered resounding results

- Dropped incidents of terrorism by 271% from 1,816 in 2014 to 489 in 2017
- Decreased sectarian attacks by 800/4 from 180 in 2014 to less than 20 in 2017
- Reduced target killing by 97%, murder rates by 87%, business extortion by 84% and bank robberies by 72% in Karachi

Crushed terrorism

- Initiated the military operation, 'Zarb-e-Azb', in North Waziristan, dropping the rates of terrorist attacks to a six-year low
- Conducted the military operation, 'Radd-ul-Fassad', eliminating terrorist splinter cells

Protected borders

- Set up check posts and fences for border protection
- Merged NARA and NADRA databases to track cross-border movement

- Registered 1.38 million Afghan refugees and deported 4.3 million illegal refugees back to Afghanistan

Prevented violence

- Conducted 229,132 combing operations and arrested 337,297 suspects
- Registered 7,000 cases against hate speech
- Filed 20,000 cases against the illegal use of loudspeakers
- Registered 22,000 madrassahs and geotagged 100% of them in federal territory, Punjab and Sindh

Integrated security policy

- Empowered NACTA and developed a National Internal Security Policy
- Constructed a national anti-terrorism narrative through media and by revising madrassah curricula
- Devised a comprehensive National Action Plan against extremism

PERFORMANCE 2022-2023

- FATF removed the name of Pakistan from its grey list.
- Establishment of Foreign Nationals Security Cells (FNCS)
- Bhutan, Maldives, Nepal, Rwanda, Belarus and Slovakia has been added in Business Visa list
- 49,623 CNICs for disabled persons and 133 CNICs for Transgender have been issued

- 28 new NADRA Registration Centers have been made operational.
- Establishment of Foreign Nationals Security Cells (FNCS) with nationwide reach extending down to district levels.
- Construction of Flyover on 7 Avenue completed.
- Land Record Digitalization Project is underway in Capital.

PROMISE 2024-2029

Building an Impenetrable Defense: Safeguarding Sovereignty

- Modernization of armed forces for 5th generation warfare by integrating cutting-edge technology and innovative operational strategies
- Enhance aerial warfare capabilities, including the acquisition of state-of-the-art fighter jets, avionics, and the deployment of Unmanned Aerial Vehicles (UAVs)
- Ensure defense self-reliance through robust indigenous arms production, enhancing export potential and fostering a strong domestic defense industry
- Establish soldier welfare for post-retirement preparedness, including skills training, entrepreneurship opportunities, and access to business loans

Foreign Policy for Strength and Prosperity

- Reorient foreign policy to yield substantial results in trade, investment, tourism, and development partnerships, addressing global challenges like climate change, pandemics, and terrorism
- Seek peaceful and negotiated settlements of international disputes, particularly in the context of Kashmir, negotiating from a position of strength and adhering to principles of sovereign equality
- Express solidarity and support to the oppressed people of Kashmir, Palestine, and the Rohingyas
- Adopt regional approach against extremism, jingoism, and xenophobia, aiming for shared prosperity through geo-economics
- Strengthen relationships with incumbent and emerging powers, longstanding allies, and brotherly Islamic countries, translating these alliances into mutually beneficial economic partnerships

Ensuring Internal Security: Uprooting Threats

- Adopt a 'zero tolerance' policy towards terrorism, utilizing kinetic operations and the 6Rs strategy under NISP 2018 for sustainable peace
- Strengthen inter-institutional dialogue to develop a shared vision and better understanding of strategic issues

- Implement justice system reforms
- Modernize Pakistan Police by leveraging the latest technology, providing adequate equipment, and emphasizing welfare programs
 - Foster collaboration between police and the citizens
 - Make policing services available online
 - Replicate the Punjab forensic laboratory in Sindh, KP, Balochistan and Islamabad
- Strengthen integrated border management system
- Establish Counter Terrorism Department in all provinces replicating the Punjab Model and build capacity of Law Enforcement Agencies
- Modernize coastal guards, facilitating blue economy benefits, and protecting trade routes in the Indian Ocean

Welfare: Addressing economic deprivation and inequality to make Pakistan more secure

- Ensure inclusive development through targeted programs, focusing on upliftment in infrastructure, health, education, and welfare
- Develop deprived districts and communities through tailored initiatives, ensuring that the benefits of development reach those who need them the most
- Expand and increase support under social safety nets like BISP to mitigate inequalities and promote social cohesion

Economic Growth for National Security

- Implement 'Vision 2025' and '5Es Framework' to foster a productive and growing economy, aligning economic policies with national security needs

Build Formidable Defense and Deterrence

- Maintain a responsible and credible nuclear power status, emphasizing the preservation and protection of Pakistan's nuclear assets and missile capabilities
- Adhere to the highest international standards of nuclear security and safety to ensure the responsible use of nuclear resources

OVERSEAS PAKISTANI: TOGETHER REBUILD PAKISTAN

Over 9 million overseas Pakistani are our strength and pride. PMLN values the commitment, love and contributions of our overseas diaspora for the country, and always acknowledges and endeavours to serve them. Whether it was reforming Overseas Pakistani Foundation (OPF) at the federal level or establishing the model

initiative of Punjab Overseas Pakistanis Commission (OPC), we have always delivered on our promises. PMLN is proud to have given overseas nationals representation in the AJK Assembly. PMLN will continue to serve, enable and facilitate our overseas Pakistanis in government.

PERFORMANCE 2022-2023

- Inaugurated Overseas Facilitation Desks in Kurram District at Police Stations of Parachinar and Sadda
- Disbursed Financial Assistance PKR 293.3 million amongst 739 destitute families of Overseas Pakistanis
- Developed Education Portal integrated with separate websites of

- Overseas Pakistanis Foundation educational institutions
- Disbursed 266 Overseas Pakistani Students
- National Security
- None

PROMISE 2024-2029

- Create reserve seats for overseas Pakistanis through a constitutional amendment.
- Establish Provincial Overseas Commissions for Grievances
- One-Window Investment Facilitation for Overseas Pakistanis
- Comprehensive Homecoming Support for Overseas Pakistanis facilitating their homecoming including travel, tourism, holiday, investments and or early retirement and permanent return to Pakistan
- Designated Immigration Counters for Overseas Pakistanis
- Address Overseas Pakistanis' property-related concerns through the Overseas Pakistani Foundation (OPF) and the provincial Overseas Pakistanis Commissions

- Establish Special Tribunals and Commercial Courts for Overseas Pakistanis
- Implement Alternate Dispute Resolution Mechanism for Overseas Pakistanis
- Dedicated 10% quota in public sector housing schemes for Overseas Pakistanis at 5% discount for payments made in foreign currency
- National awards for top-remitting Overseas Pakistanis
- Exclusive National Saving Schemes for Overseas Pakistani by the Central Directorate of National Savings for investments made using foreign currency
- Online Document Attestation Process for Overseas Pakistanis

- Automatic Resolution of Passport Blacklisting for Overseas Pakistanis
- Online Biometric Verification for Overseas Pakistanis for pensions, bank accounts, and property transactions
- Dedicated Consular Support and efficient passport and NADRA-related services
- Integration of NADRA with Union Councils to facilitate the issuance of crucial documents, including marriage, divorce, birth, and death certificates.

- Incentivize Startups by Overseas Pakistanis for Pakistani Products to export Pakistani textiles, agricultural products, sports goods, surgical equipment, and handicrafts etc.
- Incentivize IT Entrepreneurial ventures by Overseas Pakistanis to provide online jobs to Pakistanis based in Pakistan
- Establish Sector-based Overseas Advisory Councils which will interact regularly with policy decisionmakers at the highest level



EMPOWER WOMEN: UNLEASHING PAKISTAN'S POTENTIAL

Despite constituting a significant portion of the population, women in Pakistan make up just 20% of the labour force, lagging behind the global average of 38.8%. Pakistan ranks 142nd in the Global Gender Gap Index 2023, with a 34% gender pay gap and voting disparities. Closing the gender gap could boost GDP by 60% by 2025. The Pakistan Muslim League Nawaz (PMLN) prioritises women's

empowerment, pledging to surpass previous achievements through enhanced legal support, increased economic opportunities, and expanded education and vocational training programs. PML-N is dedicated to breaking barriers and setting new benchmarks for women's empowerment, building on a legacy of progress and inclusivity.

PERFORMANCE 2013-2018

Safeguarded Fundamental Rights

- Passed Punjab Protection of Women Against Violence Act 2016 and Protection against Harassment of Women in Workplace (Amendment) Act, 2014 to guarantee the physical security of women
- Enacted Punjab Sound System Regulation Act, 2015 and Punjab Vigilance Committee Act, 2016 to monitor instances of hate speech for the protection of religious minorities
- Monitored and controlled instances of hate speech to mitigate religious discrimination
- Implemented gender-sensitive curriculum to create awareness regarding gendered issues amongst the youth of Pakistan
- Enacted The Punjab Anand Karaj Act 2017 making us the first country in the world to introduce legislation for registration of Sikh marriages

Improved access to Justice

- Amended the Pakistan Penal Code to clamp down on forced

- marriages in non-Muslim communities
- Created Violence Against Women Centers (VAWCs) to rehabilitate survivors of violence under a one window operation
- Formed a national commission for Minorities to protect their rights

Enhanced women's participation

- Initiated the Women-on-Wheels program to increase women's mobility and access to public spaces
- Introduced maternity leaves, day care centers and entrepreneurship financing schemes to create ease of access for women into the workforce
- Passed the Punjab Fair Representation of Women Act by ensuring 33% representation of women in all public sector organizations and committees

PERFORMANCE 2022-2023

- Formulated and Implemented National Policy on Ending Violence against Women.
- Established Women Journalists' Complaint Cell
- Launched Prime Minister's Initiative Women Empowerment (PKR 5 billion)
- Launched PM's Strategic Reforms Initiative for Women's Mobility - Women on Wheels (PKR 5 billion)

PROMISES 2024-2029

Women-Powered Development

- Provide Insurance To Every Girl Child Upon Birth Under The "Beti Ka Tahaffuz, Qom Ka Tahaffuz" Program That Would Mature Upon Reaching The Age Of 18 And After Completion Of Minimum Education
- Enforce Strictly Anti-Dowry Laws
- Extend Pmln's 2017 Initiative 'women On Wheels' To Offer Scooties And Bikes To Girls/Women.
- Double The National Budget For Women Empowerment From Rs.5 Billion To Rs.10 Billion
- Mandate 5% Government Procurement From Firms Employing At Least 50% Women.
- Allocate A 5% Quota For Women-Run Businesses In All Economic And Industrial Zones.
- Establish Working Women Hostels In Every District In Collaboration With Provincial Governments.
- Issuing Working Women Transport Cards For Subsidised Public Transport.
- Use The Chamber Of Commerce Platform To Launch A National Mentorship Program Connecting Young Women With Professionals In Their Fields.
- Reconstitute First Women Bank Limited (Fwbl) Fwbl And Increase Its Outreach To Focus On Women's Financial Empowerment.
- Promote and Protect Home-Based Women Entrepreneurs Through Public-Private Partnerships
- Promote Handicraft Industry Run By Women And Establish Special Export Mechanisms
- Establish A Women Led Quality Assured Label To Ensure Export Level Products Produced By Women
- Implement Measures To Eliminate The Gender Pay Gap

Empowering Women through Legal Safeguards

- Form A Task Force on Violence Against Women Involving Law Enforcement, Women's Rights Ngos, And Legal Experts To Probe And Prosecute Cases

- Women's Safety And Law Enforcement
- Establish Women Police Units In All Police Stations, And Increase Gender Responsive Budgeting (Grb) Funds.
- Advertise And Expand Punjab Women's Safety Helpline (1043) To Cover All Of Pakistan
- Establish A Separate Cybercrime Wing Managed By Female IT Experts To Curb Online Threats And Harassment
- Introduce Provisions For Single-Parent Support To Ensure Family Stability
- Enforce Legislation And Legal Support To Guarantee and Expedite Women's Rights To Property And Inheritance
- Ensure Gender-Responsive Public Infrastructure With Separate Facilities Such As Washrooms, Breastfeeding Areas, Daycare Centers, And Prayer Rooms
- Legislate To Empower The State To Act As A Petitioner For Gender-Based Violence (Gbv) Survivors Or Victims When Legal Guardians Are Unwilling To Litigate
- Expand Violence Against Women Centers To Cover Every District In Pakistan.
- Collaborating With Media Associations To Promote Gender-Sensitive Ethics, Especially In The Portrayal Of Women And Girls.
- Ensure Accurate, Disaggregated Data Collection For All Indicators Concerning Women

Illuminating the Path to Women's Well-Being

- Prioritise The Reduction Of High Maternal Mortality Rates, Especially In Balochistan And Sindh.
- Formulate Updated, Gender-Focused Federal And Provincial Policies On Population, Health, Reproductive Health (Rh)
- Ensuring Low-Cost, Quality Sanitary Pads In Rural Areas By Controlling Prices And Mandatory Quality Checks.
- Launch A Nationwide Campaign For Reproductive Health Rights, Improving Access To Family Planning Services, Expanding Healthcare Facilities, and Training More Female Healthcare Professionals In Rural Areas.

PROMISES 2024-2029

Fueling Female Ambitions Through Education

- Ensure Ongoing Financial Assistance For Girls' Education and Subsidised Educational Loans For Higher Studies.
- Facilitate Girls' Education Through Distance Learning Initiatives
- Recruit More Female Teachers, Focusing On Local Recruitment In Rural Areas.
- Reactivate Girl Guides Associations In Urban and Rural Schools
- Ensure Separate Washrooms For Girls In All Schools And Colleges
- Utilise Pakistan's Existing Public Schools Infrastructure Part-Time To Educate And Develop Skills Among Adult Women, Including Housewives.

Empowering Women in Political Arenas

- Ensure Women's Representation In Central Committees Of Political Parties And Decision-Making Structures.

- Increase The Number Of Women Contesting General Election Seats
- Ensure Increased Representation Of Women As Board Members In Public And Private Sectors
- Propose A Constitutional Amendment For Time-Bound Reserved Seats For Women, Changing The Modality From Nomination To Direct Election.
- Enact Legislation To Increase Time-Bound Reserved Seats For Women From 17% To 33% Across Legislatures For The Next 30 Years Or Six General Elections.
- Ensure At Least 30% Representation Of Women In National And Provincial Cabinets

EMPOWER



	H2 08	H1 09	H1 09
Income	5,074	10,489	(3,507)
	(4,065)		(893)
	811		
	1,820	6,089	(1,874)
	(1,197)		
	623	4,215	

VULNERABLE GROUPS

Compassion and empathy have always been and remain at the core of PMLN's policymaking. This is important for ensuring an inclusive, equitable prosperous future for all Pakistanis. Protecting and helping the most vulnerable Pakistanis is our highest priority. PMLN is

committed to protecting and safeguarding the rights of children, ensuring equality for transgender individuals, providing support for senior citizens, and championing inclusivity for those with special abilities.

PERFORMANCE 2013-2018

- Enacted The Punjab Anand Karaj Act 2017 making us the first country in the world to introduce legislation for registration of Sikh marriages
- Amended the Pakistan Penal Code to clamp down on forced marriages in non-Muslim communities
- Formed a national commission for Minorities to protect their rights

PROMISES 2024-2029

Children

- Protect child rights and end child labour through comprehensive legislation and effective policy measures
- Social Protection Programs for rehabilitation of abused children
- Guard identity of abused children by strictly enforcing section 376A
- End child marriages through urgent and effective measures

Transgender people

- Ensure equal opportunities for transgender people in education, health, social protection schemes and employment
- Penalise discrimination against and degradation of transgender people at all levels of society
- Ensure seamless provision of identity documents to transgender people indiscriminately and in a dignified manner
- Enable mainstreaming of transgender people into the society

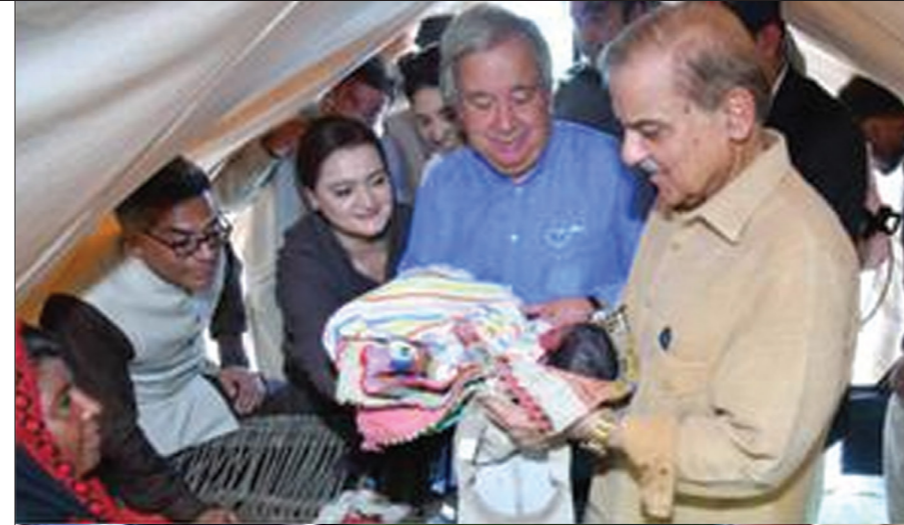
Senior Citizens

- Senior citizen discounts in public housing, healthcare, and travel
- Expand Old Homes Initiative for senior citizens
- Ensure expeditious disposal of cases involving senior citizens: courts to establish timetable for timely resolution within two months of initiation

- Establish a Senior Citizens' Welfare Fund with government grants and assistance from private individuals and NGOs
- Introduce Senior Citizen Card and Benefits to workers over 60 years of age, providing EOBI Insurance, travel subsidies, and certain tax exemptions

Special Persons

- Integrate special persons into mainstream society
- Ensure Special Trainers for people with special abilities at sports facilities
- Develop, implement and evaluate healthcare infrastructure and policies to meet the needs of persons with intellectual disability
- Establish Skill Centres where special people can learn to become self-sufficient
- Ensure Inclusive Infrastructure in the public sphere to ensure access to all
- Sensitise doctors, health workers, and legislators to the needs of special persons
- Ensure Effective Legislation to safeguard rights of special people
- Collaborate with International Organisations to further improve healthcare and quality of life for special persons



LABOR: RIGHTS & PROSPERITY FOR THOSE WHO BUILD PAKISTAN

PMLN has always legislated and implemented every policy keeping prime the interest and well-being of our labour force. Since Pakistan's inception, six Labour Policies have been introduced. There is an urgent need to revisit, revise, and upgrade existing Labour-related

rules with a fresh Labour Policy that not only secures the interests of the Pakistani workforce, but promotes, markets, and facilitates them to become a strength of Pakistan not only at home, but also abroad.

PROMISE 2024-2029

- Launch New Labour Policy in line with ILO and UNICEF laws and recommendations
- Interest-free loans, specialised social safety-nets and economic support to hawkers, fishermen, and small farmers
- End exploitation and discrimination of Labour by creating processes and complaint redressal systems to end all forms of discrimination
- Ensure social protection of labour by effectively implementing minimum wage, health card and education card
- Provide Senior Citizen Card & Benefits to workers over 60 years of age, including EOBI Insurance, travel subsidies, and certain tax exemptions
- Enact comprehensive land reforms to empower tenant farmers and sharecroppers
- Provide economic & operational facilitation through awareness, Kisan Packages, elimination of middle-man exploitation
- Take legislative and administrative measures for benefit of fishermen to stimulate fishing industry and amplify value addition
- Enforce safety & security protocols for workers, in line with international best practices, especially in the mining industry
- Recognise, facilitate, and promote e-commerce workers as an industry
- Facilitate and protect female labourers / workers against social, financial, sexual, and administrative harassment and exploitation
- Promote & protect overseas labour force through international agreements, elimination of human smuggling and strict actions against holding Pakistani labour hostage
- Facilitate and expedite conflict resolution by establishing a 'National Labour Helpline'
- Ensure SSI and EOBI benefits for private and domestic workers through digitised banking operations
- Tiered EOBI retirement plans



ELEVATING THE GAME

We recognise sports as a transformative tool, not only for individuals but for our nation at large. It helps individual mental and physical well-being, supports the national economy as one of the largest global industries, helps foster national unity and presents a soft and strong image of Pakistan internationally.

With the majority of our population being young, it is one of our top priorities and we pledge to harness Pakistan's full potential in the field. We have spearheaded various sports initiatives during our previous terms in government, and we promise to enable our sportspersons and athletes to achieve their full sporting potential.

PERFORMANCE 2013-2018

- Inaugurated Pakistan Super League to develop local talent
- Established Endowment Fund worth Rs.1.3B to support and prepare 6,000 high performing athletes
- Set up 280 sports facilities across Pakistan
- Constructed boxing gymnasiums and swimming complex that

- meets Olympic standards
- Increased Punjab's sports budget by 480%
- Initiated the Punjab Youth Internship Program whose beneficiaries are 10,000
- Initiated SO stadiums and gymnasiums

PERFORMANCE 2022-2023

- National Sports Policy
- Promulgated a new National Sports Policy, 2022-27 to boost sports of Pakistan
- Restructured Pakistan Sports Board to make it more effective

- and efficient
- Included Rs. 6.00 billion in budget for successful hosting of the 14th edition of South Asian Games in Pakistan

PROMISE 2024-2029

Infrastructure Overhaul

- Map sports facilities across Pakistan, upgrade existing facilities, and invest in new ones through Public-Private Partnerships
- Ensure access for young sportspersons and athletes to these facilities
- Establish sports academies at the grassroots level through Public-Private Partnerships
- Improve governance of sports bodies by reforming governance structures in line with international best practices

Educational Integration:

- Expand Prime Minister's Youth Program to integrate sports education in schools

- Identification and development of grassroots talent in educational institutions across Pakistan
- Establish dedicated sports university to ensure development of critical mass of human
- Structural reforms to set up zonal authorities for stock-taking and to monitor progress of every institution and thereby all officials responsible
- Determine sports quotas for educational institutions according to their sporting performance
- Integrate sports in national curriculum
- National training and development programs for aspiring national sportspersons

Grassroots Community Sports Development:

- Talent hunt and develop sports leagues at tehsil and provincial teams
- Stipend/scholarship incentives for talented sportsmen/women

Financial and Social Security of Sportspersons

- Expand the Sports Endowment Fund to facilitate elite sportsperson's training and participation in international events
- Provide health insurance to elite / national-level sportspersons
- Introduce a sports card with concessions on transport and

educational facilities

Gender Equality in Sports:

- Incentivize women participation in sports by providing facilities and ensuring availability of female coaches
- Ensure equitable pay for female sportspersons

E-Sports

- Encourage and conduct regular e-sports tournaments
- Encourage funding for e-sportspersons by corporates under CSR



FAMILY WELL-BEING: SUSTAINABLE POPULATION ROAD MAP

Pakistan's rapidly growing population has increased six times its original size since Independence, outstripping key natural resources we possess and eroding some significant developmental gains made in earlier decades.

There is a huge, unprecedented increase in population from 132 million in the 1998 Census to 241 million in 2023. An additional 110 million more citizens in 25 years are visible in all aspects of life and most of all in the sharp depletion of our limited natural resources and the environment. We recognize that the current population growth

rate is untenable for achieving the vision of creating an inclusive, just and progressive society where all citizens have an equal opportunity to grow and prosper.

The PML-N government will redress the neglect of focus on human development and human capital, for the past twenty years. A major area of neglect is a focus on population planning which has created a growing imbalance between an unabated large population for whom the state cannot provide adequate basic opportunities let alone investment.

PROMISES 2024-2029

- Bring down our population growth rate to a more sustainable level
- Form a high-powered National Population Management Council containing representation of the federal and provincial governments, to devise and implement a Population Management Agenda with consensus
- Ensure political and religious consensus on balancing our population size
- Slow population growth rate through birth-spacing between children to free resources to improve the quality of education and health
- Extract lessons from the example of fellow Muslim countries Iran, Indonesia, Malaysia, and Turkey and other regional countries which have improved the quality of lives of their people by lowering their population growth rates
- 5 Point Population Planning agenda to ensure a central focus on improving the quality and standard of living of our people:
 - Ensure essential reproductive health services including

family planning services are affordable and readily available to all citizens of the country

- Expand coverage of doorstep services by recruiting more Lady Health Workers and Community midwives
- Remove all informational and financial barriers that hinder couples from accessing services
- Expand service provision by utilising all channels of service delivery in the public and private sectors to deliver these services
- Utilise all available media to ensure national consensus among all stakeholders, including the general public, political parties, religious leaders and civil society, on the importance of creating a balance between population size and available resources
- Launch National Awareness Campaign regarding population management in Urdu, English and all regional languages
- Add population management to the national curriculum



WATER SECURITY: LIFELINE TO PRODUCTIVITY

PML-N has always prioritised the redressal of Pakistan's water challenges, including during PM Nawaz Sharif's last tenure which marked the operationalization of the Kachi Canal and Tarbela 4th Extension Hydropower Project, completion of the Neelum Jhelum Hydropower Project, and formulation and approval of the National

Water Policy. Pakistan is confronted with water challenges due to population growth, urbanisation, industry, scarcity, degraded water quality, and climate change. Modern infrastructure and institutions are critical to secure water in order to ensure food, energy, and income security, and avert poverty and conflict.

PERFORMANCE 2013-2018

- Operationalised the Kachhi Canal in August 2017 after minimal progress from 2002 to 2013 due to financing and management issues
- Initiated and completed the Neelum Jhelum Hydropower Project of 969 MW
- Launched the National Water Policy
- Initiated the Diamer-Basha and Mohmand dam projects, after

achieving consensus amongst all provinces, to provide 7 million acre-feet of water and 5300 MW of clean hydel energy

- Operationalised Tarbela 4th Extension Hydropower Project
- Approved the National Flood Protection Plan - IV, with funds allocated for small and medium dams in Balochistan, Sindh, and Khyber Pakhtunkhwa.

PERFORMANCE 2022-2023

Fast-tracked progress of dams including:

- Diamer Basha Dam Project
- Mohmand Dam Hydropower Project
- Dasu Hydropower Project
- Greater Karachi Bulk Water Supply Scheme (K-IV)

Resolved long standing issues and paved way for ECNEC approval of Naulong Dam Project

Mangla Refurbishment Project:

- Completed and inaugurated the refurbishment of Unit 5 & 6 of Mangla Dam increasing the capacities of the two units from 200 MW to 270 MW

PROMISES 2024-2029

PML-N's Water Vision:

- Ensure a productive, water-secure future for Pakistan
- Ensure access to clean drinking water for every Pakistani citizen
- Double agricultural outputs per unit of water
- Triple clean hydropower output and minimise flood impact
- Provide safe water to urban residents through self-financing
- Treat industrial and domestic wastewater for improved health

Structural reforms in water sector

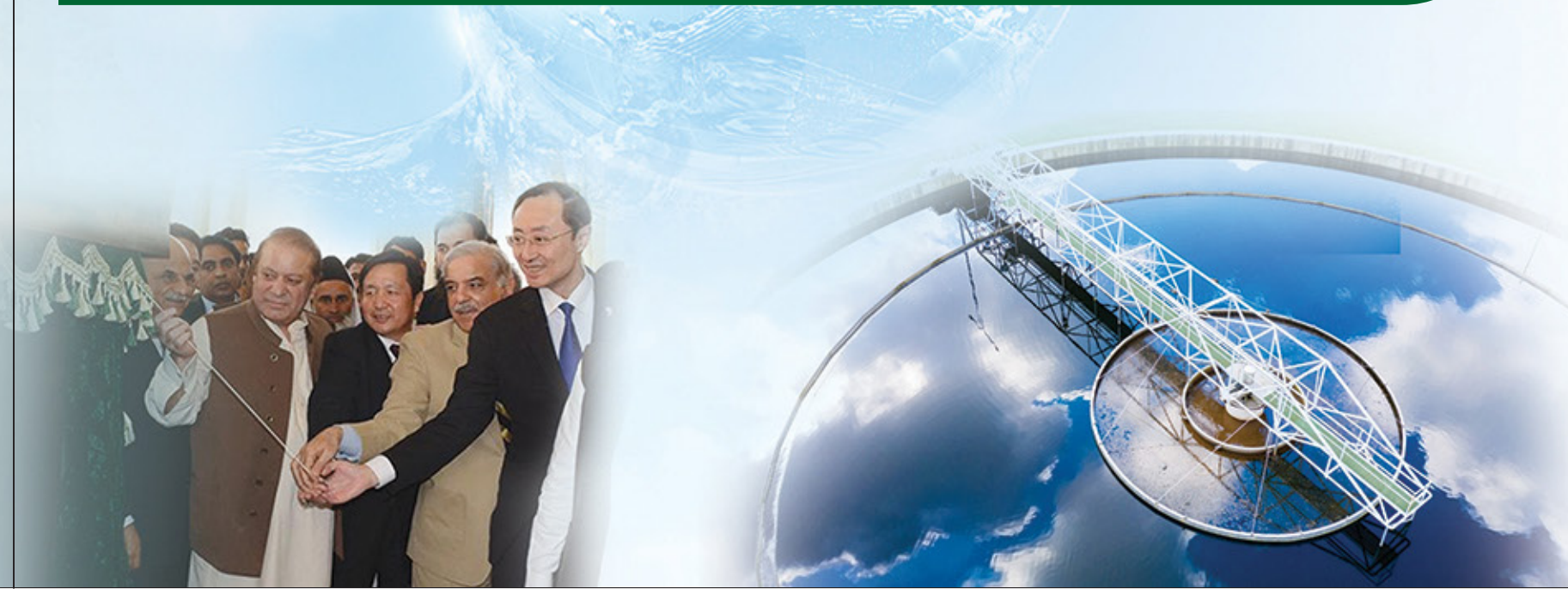
- Create a unified cadre service of Pakistan Water Resources to improve governance and service delivery
- Develop a country-wide legal and regulatory water framework to ensure efficiency and transparency, and make the water sector self-sustainable

Urgent priorities for 2024-29:

- Complete Diamer-Basha Dam
- Initiate new water-storage and hydropower dams for optimal

water resource utilisation

- Ensure effective implementation of National Water Policy 2018
- Modernise national policies and reform institutions governing water use with specialised human resource leadership
- Develop infrastructure and institutions for effective flood management.
- Modernise institutional arrangements for water and sewerage services in cities
- Establish a knowledge base for managing one of the world's largest water systems, particularly in the face of climate change challenges
- Launch national awareness campaign for water conservation



USHRING PAKISTAN INTO A NEW ERA OF INFORMATION, FILM, DRAMA & MUSIC

PMLN has always upheld the fundamental right of citizens to access information and express themselves freely. PMLN has not only legislated and implemented processes that enable and facilitate freedom of information and expression, but has worked tirelessly to expand and modernise the infrastructure for dissemination of information. PMLN legislated to provide citizens the right to access information. We have taken unprecedented measures to safeguard and protect journalists and media-workers, including linking government advertisements awarded to media houses with timely payment of salaries to media workers, and launching a well-funded health insurance program for the provision of free healthcare for

them. We have reformed the regulator, PEMRA, by democratizing the institution, reducing the discretionary powers of Chairman PEMRA, and increasing meaningful representation in PEMRA of media stakeholders. For the first time in Pakistan's history, we announced and implemented unprecedented financial incentives for the film industry by making it tax-free, making it eligible for CSR funding by corporates, and announced a film fund for providing grants to aspiring filmmakers. In government, we will continue this journey of strengthening freedom of information and expression, protecting and empowering journalists, and taking Pakistan's film industry to the next level.

PERFORMANCE 2013-2018

Enacted Legislative Framework

- Passed the Right to Access to Information Act 2017
- Created the Information Commission
- Constituted a wage board, after 16 years, to safeguard rights of working Journalists
- Initiated journalist security and safety legislation
- Constituted an Independent PTV board, initiated restructuring and optimized HR with a vision to make each PTV channel a standalone and profitable business
- Launched PTV Parliament to raise awareness about the legislature
- Started Radio Pakistan 'Dhanak' Music Channel for talent hunt in order to engage the youth in the music industry
- Launched programs on PTV and radio to promote SDGs
- Integrated diverse sports content including women sports, Hockey, Football etc. into PTV Sports programming
- Developed social media platforms for MOIB, PTV, Radio and PIO for broadcasting information

Revitalized the Film Industry

- Devised a comprehensive Film and Drama Policy
- Established the Film Academy to train young artists
- Held first ever Pakistan International Film Festival and Pakistan International Peace Film Festival
- Opened Chinese market for Pakistani films
- Conducted Pakistan's Icon Awards 2018

Developed culture and heritage infrastructure

- Developed Pakistan Culture Policy 2018
- Promoted Pakistani culture through CPEC Cultural Caravan
- Hosted the National Artists Convention, which generated solutions for issues confronted by artists
- Held National Cultural Travelogue 2017
- Signed Pakistan-China Cultural Exchange Agreement 2018

Showcased positive national image

- Exhibited Pakistani Films in China
- Created Pakistan Web Portal 2018- a digital gateway to information on Pakistan

PERFORMANCE 2022-2023

Legislation and policy initiatives

- PEMRA Amendment Act 2023
- Advertisement Policy 2022 amended
- Press Council of Pakistan Ordinance 2002 (Amendment) Bill 2023
- Motion Picture Amendment Bill 2023
- Press, Newspapers, News Agencies, and Book Registration (Amendment) Ordinance, 2023
- Newspaper Employees (Condition of Service) Amendment Bill 2023
- Tax incentives introduced in Finance Act 2022-23 to promote film & cinema sector
- Health Insurance Schemes for Journalists & Artists

PTV and Radio Pakistan

- Launched Digital Radio Migration of Radio Pakistan
- PTV Flix launched, OTT platform containing PTV content archives
- Launched 24/7 PTV National Pashto and Seraiki Transmission
- Established Chaghi Virtual Studio, fully equipped with augmented reality
- Launched PTV Drama & Film Academy
- Establishment of PTV Film Division
- Launched Planet Champs - Animated series for children

regarding energy conservation

- Established National Film Institute
- Launched 9 New Radio Pakistan channels
- Established 1000KW Digital DRM Medium Wave Transmitter Project

Drama Film & Cinema

- Established 2 billion Film and Drama Finance Fund
- Launched PM Health Insurance Scheme started for Artists and Artisans
- National Amateur Short Film Festival (NASFF) organized for young filmmakers
- Established state of the art studios at Islamabad, Lahore and Multan and Video News Service (VNS)

Special Initiatives

- National Anthem re-recorded after 68 years
- 24 press clubs across the country equipped with digital studios and equipment
- Established Virtual studios at PTV News and PTV Academy
- Archive all speeches of the Quaid-i-Azam speeches from 1906-1848
- Disbursed long-pending amount of Rs 117.56 million to journalists

PROMISE 2024-2029

Legislation

- Establish National Security and Safety Commission under Security and Safety Journalist Act 2022
- Ensure effective implementation PEMRA Act 2023
- Ensure effective implementation of Right to Information Act 2018
- Ensure implementation of ITNE by establishing regional offices
- Expand National Health Insurance for Media Workers
- Expand Life Insurance for Media Workers who lose their lives in the line of duty

Media Development and Integration

- Establish a National Media and Films University through Public Private Partnership
- Establishment of a Media City in Islamabad
- Integration of PTV, Radio Pakistan and Shalimar Recording and Broadcasting Company
- Complete and expand PTV Parliament as an independent channel of PTV in order to broadcast standing committees' meetings in addition to airing sessions of the National Assembly and the Senate

Pakistan Television and Radio Pakistan

- Make PTV and Radio Pakistan profitable and financially self-sufficient entities
- Completion of migration from analogue to digital broadcasting of Radio Pakistan
- Complete the Digital conversion Project of PTV across the country to HD broadcasting
- Revive PTV Flix
- Establish National Centre of Excellence for Media Training by integrating the Information Services Academy, PTV Academy and PBC Academy of Information
- Establish a Children Content Division at PTV and Radio Pakistan to promote children content production in Pakistan

Pakistan Drama Film and Cinema

- Establish one-window Pakistan Film Institute to facilitate the film and drama industry
- Establish National Film City to facilitate filmmakers
- Facilitate and incentivize establishment of Film Labs across Pakistan
- Continue implementation of Pakistan Drama, Film and Cinema Policy 2023, launched by the recent PMLN-led government
 - Zero tax policy on income from film and cinema equipment
 - Film production eligible for CSR funding: Corporates funding film production to get tax rebates
 - Establish National Film Academy under CSR
- Continue Rs 2 billion Film Finance Fund annually
- Continue and expand Health Insurance for journalists and media workers across Pakistan
- Incentivize financial support, including lending by commercial banks, for the film industry
- Continue establishing affordable regional cinemas under Public Private Partnership
- Establish Annual Pakistan Film Festival, National Award and National Talent Hunt

Digital Media and Communication

- Digital Portal for Brand Pakistan
- Citizen Portal to have oversight on Pakistan's Governance
- Digital and Social Media Framework for Government and attached departments



HISTORY NATIONAL HERITAGE & CULTURE

PERFORMANCE 2013-2018

- Developed Pakistan Culture Policy 2018
- Promoted Pakistani culture through CPEC Cultural Caravan
- Hosted the National Artists Convention, which generated solutions for issues confronted by artists
- Held National Cultural Travelogue 2017
- Signed Pakistan-China Cultural Exchange Agreement 2018

PERFORMANCE 2022-2023

- Constructed Literary Museum of Pakistani Languages to preserve and safeguard marginalized Pakistani languages
- Organized three-month training course in folk crafts including Calligraphy, Block Printing and Truck Art
- Translated 100 books of Chinese and Pakistani literature into Chinese and Urdu mutually by both countries
- Established an audio video archive facility to records interviews with literary veterans and other literary events
- Held Four national level literary conferences held in four provinces to mark 75th Independence
- Day and launched books relating to the special occasion
- Discovered 38 new archaeological sites
- Completed conservation of Allama Iqbal's Old Residence Situated at 116 McLeod Road, Lahore. Total cost of the project was PKR 26.576 million
- National Museum of Pakistan completed the following projects:
 - Reorganization/Up-gradation of the Museum
 - Digitization of Inventories of the Museum
 - Establishment of Miniature Paintings' Gallery

PROMISES 2024-2029

Launch History and Culture Preservation Centers, especially in the field of:

- Traditional art (painting, ceramics, pottery etc
- Classical and folk music, oriental handicraft
- Start Free and recognized short courses and degree programs to encourage the youth to learn and keep our history

Initiate reforms for film & cinema industry

- Ensure implementation and expansion of Pakistan's Film & Broadcasting Policy 2018
- Establish a Film City and Film Institute
- Build a National Media, Culture and Film Museum
- Develop affordable cinemas across the country
- Launch a National Artists Assistance Fund

PROMISES 2024-2029

- Establish a Film Finance Partnership Fund in collaboration with the corporate sector to support filmmakers

Incentivise & Facilitate Arts & Culture Promotion

- Make musical concerts, entertainment events, art exhibitions etc tax free to support local musicians and artists
- Encourage the culture of arts and entertainment
- Simplify the process of obtaining NOCs for such events

Take Pakistan to The World

- Partner with MOFA to organize "Festival of Pakistan" across all international cities to promote and celebrate the culture and heritage of Pakistan

Benefit on Existing Initiatives

- Partner with Literary Festivals and expand the similar events to the tier two cities

Combined Museums as Cultural Nurseries

- Launch combined Museum, Library and Arts Centers across all Districts of Pakistan
- Use premise of combined museums as an active place for:
 - Promotion of Pakistani culture and heritage
 - Workshops of local art
 - Exhibitions and activities for local artists will be organised

Learn and Build from Historic Glory

- Revive the Ancient Silk Route across the Himalayas to promote our history, trade and tourism

Back Policy with Financial Support

- Launch Cultural Entrepreneurs Grant for established artists who want to venture into commercial activities related to Arts, Culture and Heritage

Partner with International Bodies

- Improve working relationship with UNESCO to list all heritage sites of Pakistan as World Heritage

Build Core Competence Through Education

- Partner with HEC to ensure Higher Education related to performing arts is taught at all top universities.
- Include professional courses and degree programs on writing, acting, singing, dance, music, film and theatre

Revitalise Pakistan Television

- PTV and Radio Pakistan as the champion of Pakistani Culture and Arts
- Leverage the existing infrastructure and resources of both the organisation for the promotion of performing arts at the ground level by
- Conducting recognized and professional workshops, courses and degrees

Enhance art, culture and national heritage

- Establish A National Heritage & Culture Fund in cooperation with corporate sector to preserve and rehabilitate national heritage sites and develop culture infrastructure
- Develop a digital National Heritage Archive
- Establish National Children Content Authority

Showcase Pakistan

- Establish a portal to promote tourism destinations
- Establish Pakistan Culture & Tourism Center in major cities across the world
- Launch international film, culture, literary and performing art festivals

BRAND PAKISTAN ON GLOBAL TOURISM MAP

Unlocking the untapped potential of Pakistan's tourism is our priority. Our manifesto outlines a comprehensive plan to revolutionize tourism finance, elevate capacity building, launch special initiatives, redefine and revitalize tourism, facilitate resort development, eliminate

international barriers, implement effective digital marketing, open Pakistan to the world, inspire tourism through infrastructure development, and ultimately, rebrand Pakistan on the global stage.

PERFORMANCE 2013-2018

Increased inflow

- Increased International tourist arrivals to 1.75M
- Expanded domestic tourism to 38.3M tourists

Improved accessibility

- Established motorway networks throughout the country to increase accessibility to tourism destinations
- Improved the modern intercity transport system to better the quality of tourist services
- Introduced Lahore Sightseeing Double Decker Bus Service, Metro Bus (in Lahore, Rawalpindi and Multan) and upcoming Orange Train to broaden the tourist network

Stimulated demand

- Renovated cultural and religious landmarks across Punjab in

collaboration with the World Bank Group (WBG) with a total project cost of USD \$500M

- Organized Cholistan Jeep Rally, and similar motor sports events to promote sports tourism all over the country
- Bolstered religious tourism by developing infrastructural facilities at important Sikh sites
- Rebranded Soan Valley as an eco-friendly tourist destination
- Renovated Pakistan's only chairlift and cable car at Patriata to improve tourist experience
- Launched food streets in various cities to promote culinary tourism

PROMISES 2024-2029

Institutionalizing Tourism Promotion and Financing

- Establish Tourism Finance Corporation to:
 - o Open financing for tourism projects
 - o Boost infrastructure and awareness
 - o Draft master plans, policies, and circuit plans
- Improve PTDC coordination with departments

- Enable SME investment in potential tourist centers
- Make leasing process for tourism easy and transparent

Capacity Building for World Class Tourism

- Higher Education Commission to mandate top universities to start Hospitality Management Degrees

PROMISES 2024-2029

- Produce and train professionals matching international standards

Special Tourism Initiatives

- Promote Tourism in the Northern and Coastal Areas
- Promote Religious Tourism
- Focus on Cultural Heritage:
 - o Temples in Katas Raj
 - o Buddha Heritage in Taxila
 - o Sikh sites in Punjab
 - o Sufi Shrines in South Punjab and Sindh

Rebranding & Reinventing Tourism

- Improve Pakistan's Tourism ranking by investing in infrastructure development, cultural preservation, and hospitality to attract international visitors
- Launch National Centre for Brand Development and develop a National Brand Strategy
- Comprehensive International Campaigns:
 - o **Phase 1:** Brand Pakistan as a tourist destination
 - o **Phase 2:** Brand cities (Karachi, Lahore, Islamabad, etc.)

- o **Phase 3:** Brand local destinations with distinct themes
- Facilitate public-private partnerships for festivals and cultural events
- Promote local tourism through public awareness campaigns.

Facilitate Resorts To Value Addition

- Ease licensing for skiing, beach, and extreme sports resorts
- Define standards and prequalification for investors to ensure globally competitive resorts

Eliminate Barriers to Tourism and Open Pakistan to the World

- Extend eVisa and visa on arrival to more countries
- Launch agreements with friendly countries for bilateral tourism
- Create a National Tourism Digital Directory for easy access to tourist information
- Establish National Tourism Authority with representatives across various ministries
- Upgrade the Skardu Airport to international status
- Strengthen ties with UNWTO for SDGs

Implement a Comprehensive Social Media Strategy for Tourism



PAKISTAN FOR ALL: UNITY AND DIVERSITY

PMLN has always firmly believed that interfaith harmony is vital for Pakistan's progress. PMLN Quaid Muhammad Nawaz Sharif consistently strived, during his three terms as Prime Minister, to ensure and protect the rights of religious minorities, and to ensure

their voices are heard and their issues are addressed. PMLN will continue to strive to do the same in government and to ensure religious minorities fundamental rights are protected as enshrined in Pakistan's Constitution.

PERFORMANCE 2013-2018

- Excellent arrangements were made for Hajj and Umra
- Ziyaraat of various holy places were facilitated
- An Act has been passed by Parliament to provide for compulsory teaching of the Holy Quran in Muslim schools
- A new radio station, FM 93.4 Sautul Quran, was launched that broadcasts Quranic recitation
- The Hindu Marriage Bill was passed to regulate marriages and divorces in Hindu community
- A Bill was prepared for Christian Marriages and extensive consultations were held with various denominations to obtain consensus
- Pakistan Penal Code was amended to curb forced marriages in non-Muslim communities
- Enacted The Punjab Anand Karaj Act 2017, making Pakistan the first country in the world to introduce legislation for registration of Sikh marriages
- Pakistan Penal Code was amended to curb forced marriages in non-Muslim communities
- A National Commission for Minorities was constituted
- The President and Prime Minister attended cultural functions of Christmas and Holi to express solidarity
- National Action Plan for Human Rights was launched for protection of human rights including rights of minorities

PERFORMANCE 2022-2023

- Initiated 'Road to Makkah Project' with special facilitation of Hujjaj in custom and immigration clearance at Airports
- Held International Seerat un Nabi (SAW) conference
- Established Recycling Plant for Shaheed Pages of the Holy Quran

PROMISE 2024-2029

Conforming with International Protocols

- Implementation of the UNGA Resolution 135/47 which is a declaration of minority rights
- Effectively implement international protocols and conventions for minority rights that Pakistan is a signatory to
- Establish effective monitoring and reporting mechanisms on

implementation of conventions and laws regarding minorities

Building National Integration Through Rights

- Introduction and implementation of policies to build interfaith harmony
- Legislate to prevent Forced Conversions
- Enforcement of strict penalties for persecution of minorities
- Enforce Implementation of the existing section(s) of the Pakistan Penal Code relating to curbing forced conversion and forced marriage of women and girls from minority religious communities

Safety & Security of Minorities

- Legislate against incitement of violence on religious minorities
- Create a special task force for protection of life, property and religious places of minorities in Pakistan
- Set severe punishments and penalties for those inciting violence
- Crackdown against all forms of hate-speech, verbal, visual, and written against religious minorities

Strengthen Democratic Institutions for Rights of Minorities

- Strengthen the National Commission for Minorities to curb violation of the rights of the minorities
- Strengthen National and Provincial Human Rights Commissions and expand to District-level subsidiaries

Special Initiatives

- Include and integrate interreligious harmony as a subject in the national curriculum to raise early awareness and sensitisation in society

Economic Enabling & Empowerment

- Increase quotas and ensure effective implementation of quotas for minority communities
- Introduce economic prosperity opportunities through provision of interest free loans for minority communities especially for youth
- Special schemes for improved livelihoods of persons from minority religious communities to ensure skill building, micro finance, capacity building and awareness

Institutional Awareness & Transformation

- Strengthen institutions and mechanisms mandated with protection and promotion of minority rights.
- Mandatory human rights education in schools and colleges and promote countrywide awareness of human rights
- Raising public awareness about the rights of minorities

Inclusivity, Integration, Facilitation of Minorities

- Implementation of measures to ensure effective participation of minorities in the electoral process and adequate representation in elected bodies at national, provincial and local levels
- Provision of model cemeteries, model crematoriums, and last rites services and governmental security to all worship spaces

To ensure effective implementation of the manifesto “SPECIAL MONITORING AND IMPLEMENTATION COUNCIL” shall be established which will submit a quarterly performance report of the government

LIST OF SUB-COMMITTEES

Sr. No.	Name of Committee	Name of Convener
1.	Supremacy of Constitution	Barrister Zafarullah Khan
2.	Legal Reforms and Access to Justice	Senator Azam Nazir Tarar
3.	Economy	Ahsan Iqbal
4.	Trade/Industry and Natural Resources	Engr. Khurram Dastgir Khan
5.	Poverty Alleviation and Reduction in Inflation and Employment	Ali Pervez Malik
6.	Agriculture	Riaz ul Haq Jujji
7.	Energy	Engr. Khurram Dastgir Khan
8.	Labour/Manpower Peasants	Nasir ud Din Mehmood
9.	Foreign Affairs	Syed Tariq Fatemi
10.	Overseas Pakistanis	Barrister Amjad Malik
11.	Accountability / Elimination of Corruption	Bashir Memon
12.	Education	Rana Mashood Ahmed Khan
13.	Information Technology	Sardar Awais Khan Leghari
14.	Health	Khawaja Salman Rafique
15.	Youth Affairs	Rana Mashood Ahmed Khan
16.	Sports	Shaza Fatima Khawaja
17.	Women Empowerment	Nuzhat Sadiq
18.	Human Rights / Minorities	Kamran Micheal
19.	History, National Heritage and Culture	Pervez Rasheed
20.	Tourism	Pervez Rasheed
21.	Water and Food Security	Ahsan Iqbal
22.	Sustainable Development and Climate Change	Maryam Aurangzeb
23.	Religious Faith and Interfaith Harmony	Senator Pir Sabir Shah
24.	Media and Freedom of Speech / Access to Information	Pervez Rasheed
25.	National Security	Ahsan Iqbal
26.	Democratic Governance Reforms / Public Sector Reforms and Democratic Oversight	Ahsan Iqbal
27.	Local Government	Khawaja Saad Rafique
28.	Federation and Provincial Harmony	Sardar Awais Khan Leghari
29.	Infrastructure Development and Transport	Khawaja Saad Rafique
30.	CEPEC	Ahsan Iqbal
31.	Initiatives for Special Persons	Maryam Aurangzeb
32.	Population Management	Maryam Aurangzeb



پاکستان گورنمنٹ نواز

پاکستان کیلئے



شیرکو ووٹ دو